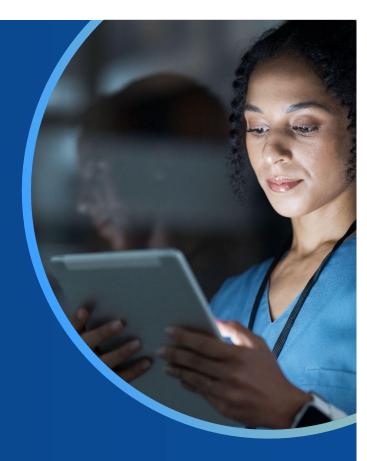
The Future Of Artificial Intelligence & Workers Compensation



Developed for:



Today's Agenda

The Future of AI & Claims

Introduction 5 min

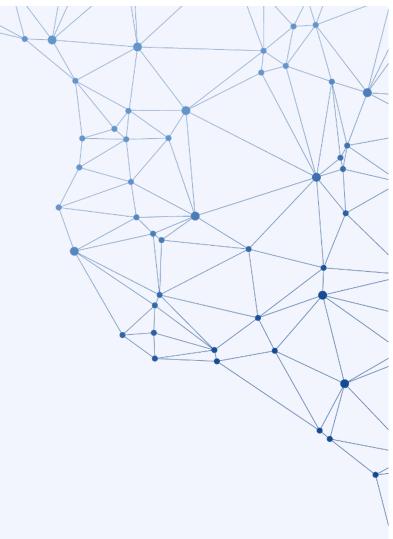
Al Evolution 15 Min

Real Claims Al Use Cases 15 min

Al Adoption Best Practices 10 min

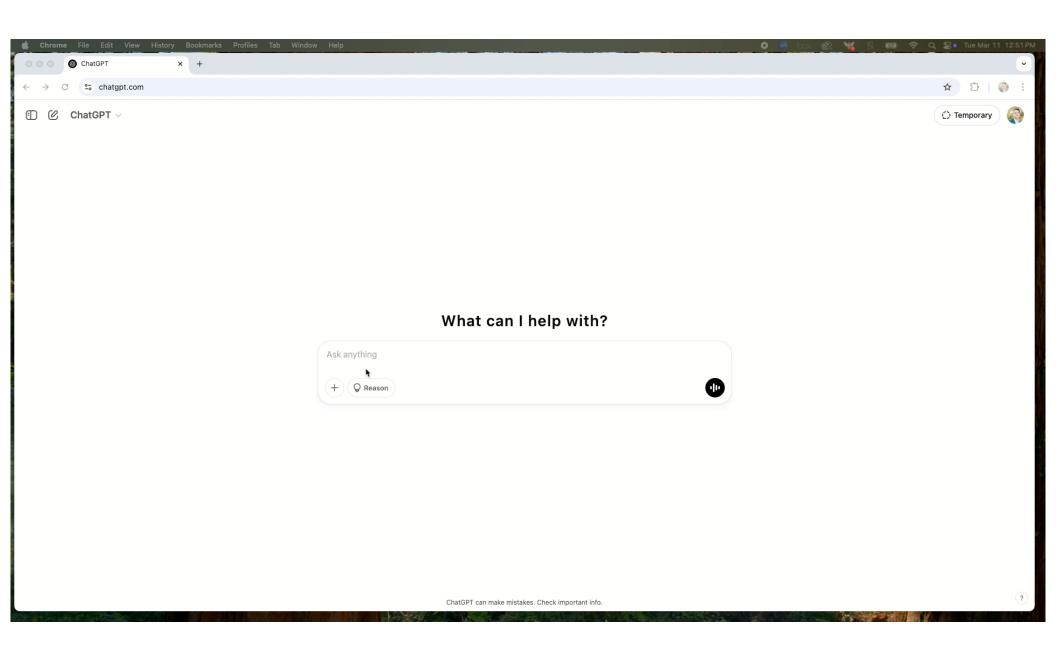
Q&A 15 min

Al Evolution









Al in Insurance is Currently Artificial Narrow Intelligence

Al Evolution Stages



Artificial Narrow Intelligence (ANI)

Machine Learning

- Specializes in one area and solves specific problems
- Trained by humans and requires retraining
- Digital assistants we interact with today



Artificial General Intelligence (AGI)

Machine Intelligence

- Refers to a computer who is as smart as a human across general topics
- Does not exist today, but research is underway

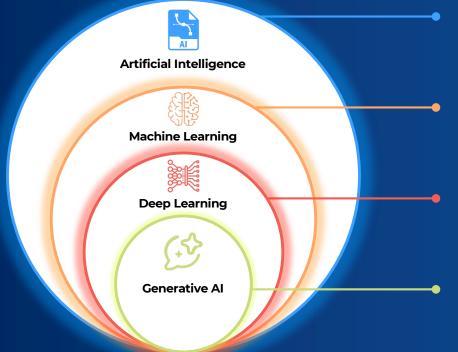


Artificial Super Intelligence (ASI)

Machine Consciousness

- An intellect that is smarter than the best human brains across most fields
- Self-trained and supported
- Making rational decisions and expressing creativity

-



Al - a **broad term for** machines or software that perform tasks that typically require human intelligence

Machine Learning – a subset of AI that involves the development of algorithms and statistical models for predictions or decision support

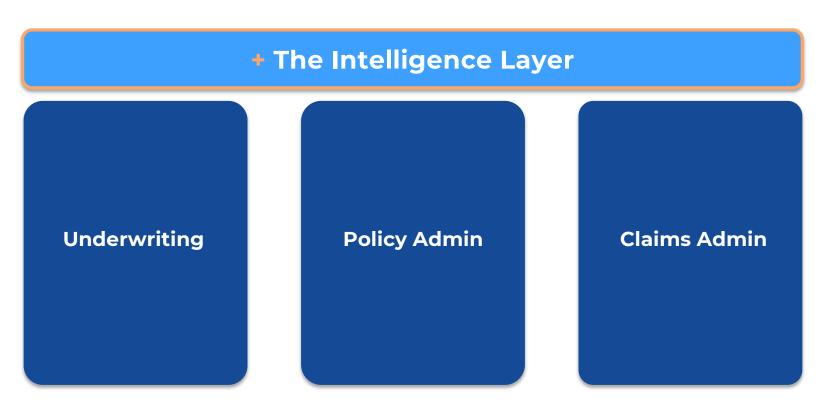
Deep Learning – a subset of Machine Learning that uses neural networks with many layers that is effective at processing unstructured data

Generative AI - focuses on creating new content or data for chatbots, multi-media, and summarization

The Age of AGENTIC AI



Redefine Your Core



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Al Capabilities That Build Trust and Deliver Results

Al Evolution in Claims



Al Claims Decision Support 1.0

Predictive

Understand claim to predict & prevent escalation

OCR + NLP/NER + Millions of Closed Claims + Machine Learning + Neural Networks + Trained Models +

Data Visualization Tools/Portal

Al Claims Decision Support 1.5

Narrative

Advanced explainability & workflow automations

Insurance Large Language Models + Intelligence System of Record +

OCR + NLP/NER + Millions of Closed Claims + Machine Learning + Neural Networks + Trained Models + Data Visualization Tools/Portal Al Claims Decision Support 2.0

Prescriptive

Recommend action and document results

Dynamic Business Policy Engine + RMIS integration

+ Insurance Large Language
Models + Intelligence
System of Record + OCR +
NLP/NER + Millions of
Closed Claims + Machine
Learning + Neural Networks
+ Trained Models + Data
Visualization Tools/Portal

Agentic Al

Al-powered adjudication from FNOL to closure

External communication modalities + Complete Workflow Integration +

Dynamic Business Policy
Engine + RMIS integration +
Insurance Large Language
Models + Intelligence System of
Record + OCR + NLP/NER +
Millions of Closed Claims +
Machine Learning + Neural
Networks + Trained Models +
Business Rules Engine + Data
Visualization Tools/Portal

Claims Process Automation

None

No Al

Descriptive

Report on claim history

and current state

Big Data + Data

Visualization Tools

Low

Moderate

High

Fully Automated

Education_ Analog

Learn Alphabet

ead & Write

Write Prose Solve Problems **Create New Ideas**

CURRENT CLAIMS PROBLEMS



RISING CLAIM SEVERITY

30% INCREASE IN WORK COMP CLAIMS OVER \$10 MILLION FROM 2020-2023

Source: Safety National



AGING WORKFORCE

~400,000 INSURANCE EMPLOYEES TO RETIRE BY 2026

Source: US Bureau of Labor & Statistics



RISING INFLATION

BETWEEN 2020 - 2023, THE AVERAGE AWARD IN TRUCKING ACCIDENT CLAIMS REACHED \$27.5M

Source: <u>U.S. Chamber of Commerce</u> <u>Institute for Legal Reform</u>



RISING LITIGATION & NUCLEAR VERDICTS

AT LEAST ONE MULTI-MILLION DOLLAR VERDICT ON A DAILY BASIS

Source: Tyson Mendes' Nuclear Verdict Tracker



LOTS OF DATA w/ NO ACTIONABLE INSIGHTS

~\$67 BILLION IN ANNUAL CLAIMS LEAKAGE DUE TO LACK OF COORDINATION

Source: Insurance Thought Leadership

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SYSTEMIC CLAIMS LEAKAGE

LACK OF
COORDINATION
ACROSS PEOPLE
PROCESS &
TECHNOLOGY



\$67B

LOST ANNUALLY
DUE TO CLAIMS
LEAKAGE

\$18B

ANNUAL INCREASE IN CLAIM LEAKAGE

Source: Insurance Thought Leadership

THE AI OPPORTUNITY: STOP CLAIMS LEAKAGE!



ACTIONABLE DATA-DRIVEN INSIGHTS



OPERATIONAL EFFICIENCIES



OPTIMIZED CLAIM OUTCOMES

AI ENABLES EARLY INTERVENTION OPPORTUNITIES



CLAIMS ASSIGNMENT

Up to \$170 billion of insurance premiums could be at risk in the next five years due to poor claims experiences.



Source: Accenture

Consequences:

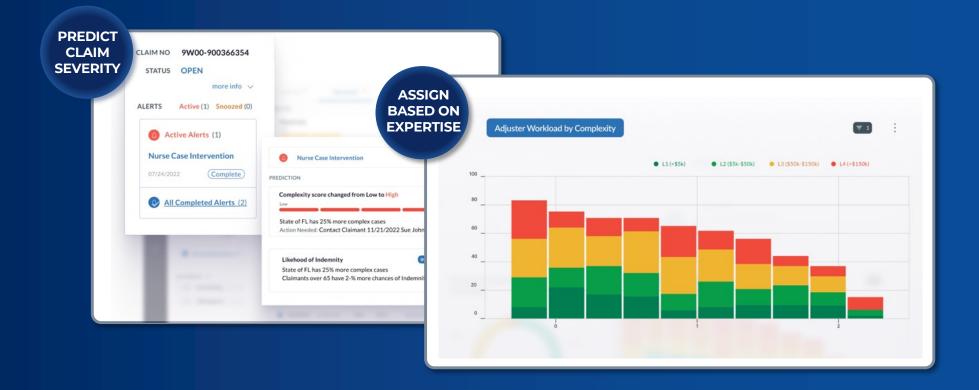
Missed or lengthy settlement

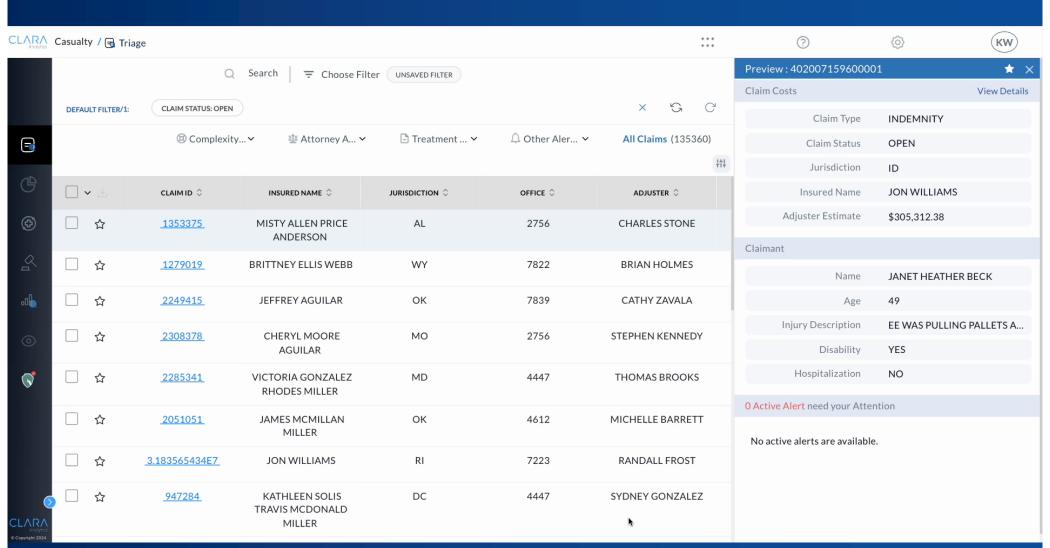
Operational Inefficiencies

Poor Decisionmaking

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ACCURATE ASSIGMENT @ FNOL





THE RESULTS



#2 LITIGATION PREVENTION

166%

US SPENDS MORE ON LEGAL SERVICES THAN GLOBAL COUNTEPARTS

Source: <u>Thomson Reuters</u>



AT LEAST ONE MULTI-MILLION DOLLAR VERDICT ON A DAILY BASIS

Source: Tyson Mendes' Nuclear Verdict Tracker

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NUCLEAR VERDICT EXAMPLES



\$1.5B

Split between three Missouri plaintiffs who alleged Roundup was the cause of their cancer

\$860M

Awarded to Texas family of a woman killed by a crane, included \$500 million in punitive damages

\$200M

Awarded to family of a Massachusetts woman who passed away from smoking-related cancer

\$163M

Kentucky woman's vehicle struck by roadside assistance car, causing quadriplegia

PREDICT & PREVENT LITIGATION



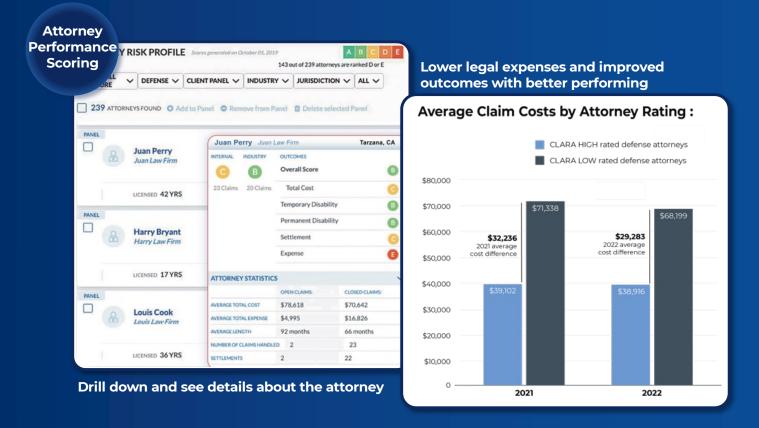
#3 DEFENSE PANEL SELECTION

Do you know who you're hiring?

DEFENSE ATTORNEY A OR ATTORNEY B



AI FOR ATTORNEY SELECTION



THE RESULT

3-5%

Reduction In Attorney Involvement

\$3M+

Avg Legal & Expense Savings

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#4 LEGAL DEMAND & MEDICAL PACKAGE REVIEWS

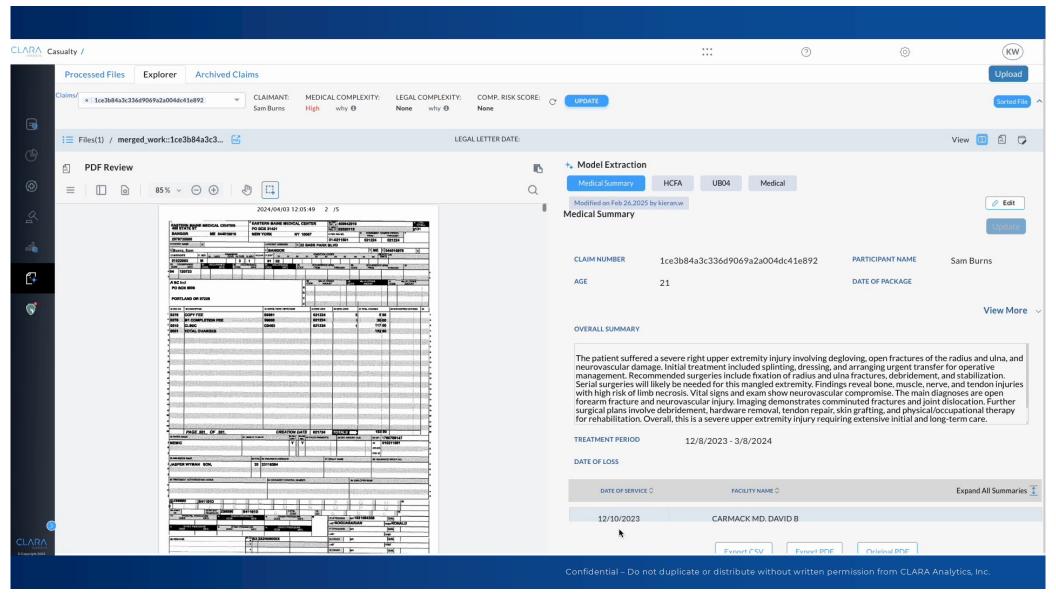


AVG. READER TAKES 6
HOURS TO READ 200
PAGES



AI DOES THE SAME TASK IN SECONDS, BUT ALSO SUMMARIZES & ANALYZES

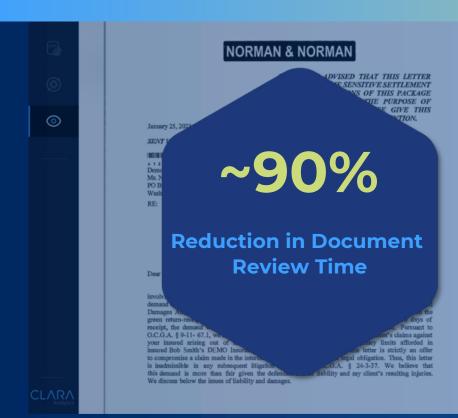
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THE RESULT





#5 FRAUD DETECTION & SIU REFERRALS

\$308B

20%

16%

FRAUD ANNUALY

OF CLAIMS HAVE SOME FORM OF FRAUD

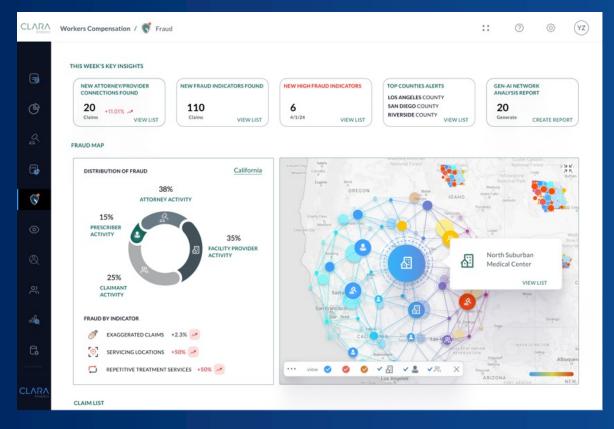
OF AMERICANS
BELIEVE INSURANCE
FRAUD IS NOT A
CRIME (55M People)

Source: Forbes

Source: Coalition Against Insurance Fraud

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ADVANCED RELATIONSHIP MAPPING





AI INVESTMENT = REAL ROI

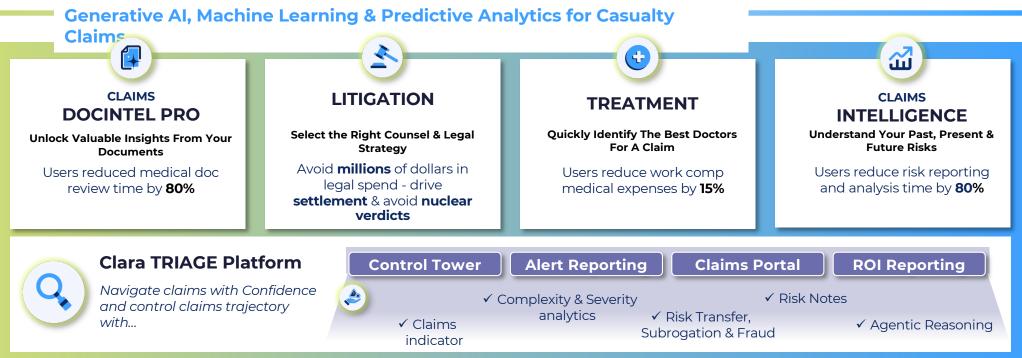
AI CLAIMS GUIDANCE BENEFITS



- ✓ LOSS COST AVOIDANCE
- ✓ LOWER OPERATIONAL EXPENSES
- ✓ IMPROVED EMPLOYEE RECRUITING & RETENTION

The Leading Casualty Claim AI Platform for the Modern Risk Manager

The Solution: Better Decision Making for Real ROI



know where you are...

where you are going...

and why!



The Right AI Partner Can Enable Risk Professionals to Proactively Mitigate Losses

Claims AI Partner Evaluation

- ☐ Is **information security** their priority? Both **SOC2 & HIPPA** compliant?
- ☐ Do they have experience securely using Large Language Models?
- ☐ Do they have **risk & insurance expertise?**
- ☐ Can they provide coverage across key casualty lines?
- ☐ Do they have **proven model outcomes?**
- ☐ Can they provide **measurable ROI?**
- ☐ Can they **benchmark claim outcomes** & TPA performance?
- ☐ Are they designed drive operational efficiencies and improved claim outcomes?
- ☐ Does the solutions integrate into your workflow? Available RMIS & TPA integration?



AI ADOPTION ACCELERATORS

Build a Coalition of Support

"It takes a village"

Partner with Established Players

You don't have to start from scratch

Develop Technical Knowledge

Become conversant in Al tech



AI ADOPTION ACCELERATORS

Create a Cross- Functional Team

Technical and business folks aligned on a goal

Select Strategic Use Cases

Consider ROI, odds of success, time-to-deployment

Experiment Quickly

Set bi-weekly goals and be agile



AI ADOPTION ACCELERATORS

Celebrate
Success & Learn
From failure

Reward your team

Monitor, Measure, Maintain

Your initiative doesn't end when deployed

Broaden the Footprint

Leverage your successes across the enterprise





THANK YOU!

Let's keep in touch. marketing@claraanalytics.com



